

# Dr. Gleb Tsipursky

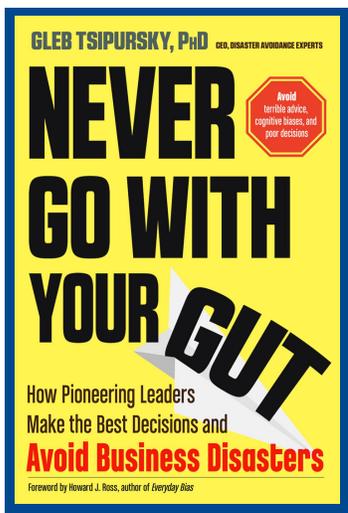
## Speaker Profile



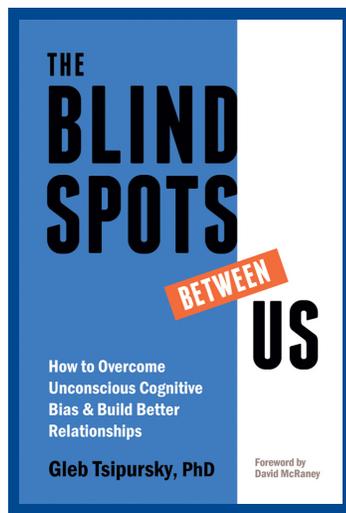
Known as the Disaster Avoidance Expert, **Dr. Gleb Tsipursky is on a mission to protect leaders from dangerous judgment errors known as cognitive biases by developing the most effective strategies for decision making and emotional and social intelligence.**

He authored several best-selling books and appears weekly in prominent media venues. His expertise stems from over 20 years of consulting, coaching, speaking, and training experience as CEO of Disaster Avoidance Experts. It also comes from his research background as a behavioral economist and cognitive neuroscientist with over 15 years in higher education, including 7 as a professor at Ohio State University, and dozens of peer-reviewed academic publications. **Dr. Tsipursky's highly facilitative, interactive, and humor-filled speaking style and his thoroughly customized speeches get top marks from both audiences and meeting planners.** He lives in Columbus, Ohio (Go Bucks!) and makes sure to avoid disasters in his personal life by spending ample time with his wife.

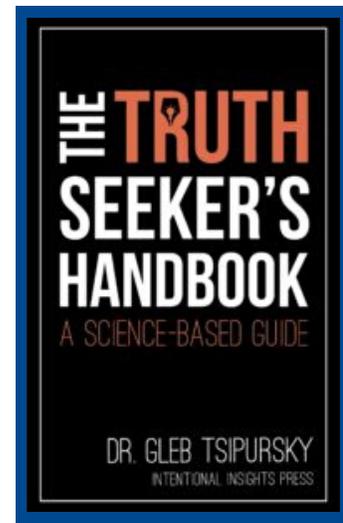
## Books



The first book to focus on how dangerous judgment errors called cognitive biases lead to business and career disasters, *Never Go With Your Gut* combines practical business case studies with cutting-edge cognitive neuroscience and behavioral economics to show you how to overcome these dangerous judgment errors through counterintuitive strategies followed by the most successful leaders and organizations.



*The Blindspots Between Us* reveals how dangerous judgment errors called cognitive biases devastate our professional and personal relationships. This book brings together real-life stories with the latest research in cognitive neuroscience and behavioral economics to help you forge stronger, healthier, and more meaningful relationships in your professional and personal life.



The human mind is prone to dangerous judgment errors called cognitive biases that cause us to believe comfortable lies over inconvenient truths, leaving us vulnerable to making decisions based on false beliefs with disastrous consequences for ourselves and those around us. *The Truth-Seeker's Handbook* presents research-based tools to help you address these errors for yourself and others.



## Clients



## Media

Gleb published over 400 articles and appeared in over 350 interviews in prominent media venues



## Top 5 Most Frequently Requested Programs

Get in touch to customize a program for your audience

- Leading Change Management Through Emotional and Social Intelligence
- Leadership Myths Busted: The Surprising Truth About Effective Leaders
- Defeating Unconscious Bias Via Emotional and Social Intelligence
- Prudent Risk Management Via Avoiding Threats and Seizing Opportunities
- Busting Generational Myths to Excel at Engaging Young Employees

## References

You are invited to contact anyone on this list for an in-depth reference

Artie Isaac, Vistage Chair for Central Ohio | [artie.isaac@vistagechair.com](mailto:artie.isaac@vistagechair.com) | 614-395-3965

Babiya Polk, Aflac Agent Team Leader | [babiya\\_polk@us.aflac.com](mailto:babiya_polk@us.aflac.com) | 614-557-9844

Kara Cermak, Senior VP of Learning at RealManage | [kara.cermak@realmanage.com](mailto:kara.cermak@realmanage.com) | 847-774-8648

Susan Lear, President/CEO of Balance EAP | [susan@glaeap.com](mailto:susan@glaeap.com) | 614-451-9401

Dana Chambers, Senior Payroll Manager at Wells Fargo | [dchambersdst35@gmail.com](mailto:dchambersdst35@gmail.com) | 704-241-3197

Schedule Gleb to speak at your next event!

[gleb@disasteravoidanceexperts.com](mailto:gleb@disasteravoidanceexperts.com)

614-407-4016

[DisasterAvoidanceExperts.com](http://DisasterAvoidanceExperts.com)



Empowering leaders  
and organizations to  
avoid business disasters

